

SHANNON D SMITH

HISTORIAN, AUTHOR, SPEAKER, CULTURAL PROJECT MANAGER

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ACADEMIC AND CULTURAL ARTS POSITIONS



Smithstorian Consulting, LLC, Gordon, Nebraska 2021-present

Independent Consultant

- Management consulting for cultural, educational, and heritage projects
- Expertise in Native American Recognition and Reconciliation projects
- Museum development, language preservation, film and podcast production
- Supporting projects in Wyoming, Nebraska, Colorado, and South Dakota



Wyoming Humanities (Wyoming's State Humanities Council), Laramie, Wyoming 2013-2021

Executive Director and CEO

- Implemented new vision for 501(c)3 non-profit, Wyoming's affiliate of the National Endowment for the Humanities and one of the 55 state and territorial humanities councils, with a \$2 million budget
- Responsible for programming, grant distribution and reporting, fund-raising, financial management, marketing, communications, government relations, board- and personnel-related management activities
- Implemented all new donor-cultivation, advocacy, and lobbying strategies at state/federal level



EDUCAUSE, Boulder, Colorado, 2009-2013

Associate Director, Teaching, Learning, and Professional Development, 2010-2013

- Responsible for implementing innovations to EDUCAUSE professional development offerings (conferences, institute programs, webinars, etc.) for faculty and higher education IT professionals

Fellow, EDUCAUSE Center for Applied Research, 2009-2010

- Lead principal investigator for annual Study of Undergraduate Students & Technology, 2009, 2010



Oglala Lakota College (Tribal College), Kyle, South Dakota, 2002-2009

Instructor, History and Social Sciences, Department of Humanities

- Developed, taught, and administrated face-to-face and online courses (Blackboard and Moodle)

Chair, Distance Learning and Technology Committee, 2004-2008

- Obtained distance learning certification in 2002, taught OLC's first entirely online course in 2003

Chair, Faculty Development Committee, 2003-2005

- Wrote and won \$150,000 Archibald Bush Foundation Faculty Development Grant for 2006-2009

Designer/Developer, Lakota Language Orthography Project

- Working with the Lakota Studies Department at OLC, developed a downloadable tool to enable users to type diacritical markers and special characters for written Lakota Language



Mari Sandoz Heritage Society, Chadron, Nebraska 2002-2006

Executive Secretary

- General management and administration of non-profit historical society including development and supervision of educational programming and annual conference



University of Nebraska-Lincoln, Lincoln, Nebraska, 1999-2001

Graduate Student/Teaching Assistant, Department of History

- Lectures, grading, and administration for U.S. History to 1877, U.S. History since 1877, Latin America History and Culture, Latin American Colonies, Race and Ethnicity in the American West

Nebraska Educational Television, Lincoln, Nebraska, 2000-2001

Research Historian

- Identified primary source materials for NebraskaStudies.org, a collaboration of Nebraska Educational Television, Nebraska State Historical Society, and Nebraska Department of Education

CORPORATE/HIGH TECH POSITIONS

Sagent Technology, Inc., Mountain View, CA, 1998–2000 (acquired by Pitney Bowes)



Regional Sales Manager

- Opened branch office for venture-funded, pre-IPO data warehousing software company
- Responsible for sales and support for 8 state region, generated over \$2.5 million in software license, maintenance, and services revenue in 18 months
- Closed \$1.0 million contract with telecom corporation
- Company made Initial Public Offering in April 2000

IHS Group, Inc. (Information Handling Services), Denver, CO, 1993–1998



The Source
for Critical Information and Insight™

Director – Information Integration, 1997-1998

- Defined, designed, and sold large-scale, complex Internet and CD-ROM based document management products and services, carrying annual quota of \$1.0 million

Director and General Manager – Transportation Information Products, 1994-1997

- Responsible for the start-up of a new business unit which grew from zero to thirty employees in under three years with a total capital investment of approximately \$4 million
- Conducted partnership training and contract negotiations in Mexico, Canada, and Singapore
- Proposed, planned and implemented the acquisition of a \$6 million company

Project Manager – Environmental CD Products, 1993

- Managed production and technical operations for the ongoing development and maintenance of a 1.2 gigabyte CD-ROM database of Environmental and Safety Regulatory Information

Provista Software International, San Jose, CA, 1989-1993



Exactly what you had in mind

Region Manager, Midwest and Eastern Region - Denver, Colorado, 1991-1993

- Key player in the product design and market roll-out of ProShip multi-platform distribution and shipping system sold to companies with high volumes of express packages shipments
- Built a network of potential distribution channels into the traffic and transportation industry



Region Manager, Eastern Region - Boston, Massachusetts, 1989-1991

- Merged my consulting business and opened Boston and New York City offices for California-based company providing technical consulting/training services in business intelligence systems
- Generated over \$400,000 in revenue in the first year, with seven consultants and over 50 clients

SDS Consulting, Boston, MA, 1988-1989

Owner

- Launched technical consulting practice providing relational database design, business intelligence systems, and software development services on a multitude of computer platforms
- Grew to eight consultants supporting clients such as American International Group (AIG), Harvard University, Marshalls Department Stores, and Williamson Corporation

MediQual Systems, Inc., Westborough, MA, 1987-1988 (acquired by Cardinal Health Care)

Director of Product Development

- Managed software development team in the design, development, and testing of a medical procedure performance analysis system currently in use at over 1000 medical institutions
- Analyzed and provided recommendations on various hardware and software environments to support software and data services products being developed



Information Builders, Inc., New York, NY, 1985-1987

Branch Technical Manager - Boston, Massachusetts

- Managed pre- and post-sales technical support staff for the multi-platform FOCUS 4GL.
- Performed high level pre-sales technical support on \$2 million cooperative marketing relationship with Digital Equipment Corporation

Technical Representative - New York, New York

- Demonstrated, benchmarked, installed and supported a lengthy and complex sales cycle
 - Received multiple awards for excellence in pre-sales presentation and demonstration techniques



Electronic Data Systems, Inc., Dallas, TX, 1982-1985 (Acquired by HP Services)

Systems Engineer, Garden City, New York

- Programmer/analyst on a large scale project to develop one of the United States' first comprehensive on-line banking systems using a relational database
- Completed 6-month Systems Engineer Development Program and promoted to Systems Engineer



EDUCATION

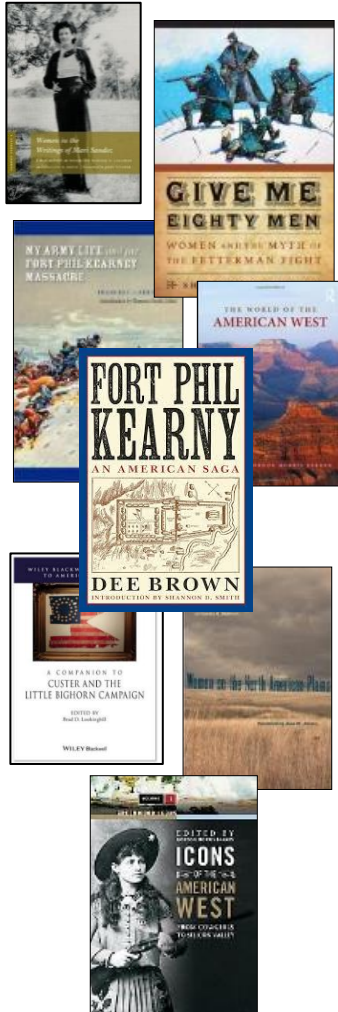
M.A., History, University of Nebraska-Lincoln, 2001

Major: North American West, Minor: Indigenous Peoples

Thesis: "The Female Imprint on Indian Wars History: A New Look at the Fetterman Massacre"

B.A., Computer Science, University of Nebraska-Kearney, 1982

PUBLICATIONS



HISTORY PUBLICATIONS (with links!)

- Introduction to Fort Phil Kearney, Dee Brown, University of Nebraska Press, 2023
- Review of *Eyewitness to the Fetterman Fight: Indian Views*, by John Monnett, [South Dakota History, Vol. 49, No. 1, August 2019](#)
- "These Were the Sioux": Mari Sandoz's Portrayals of Gender" in [Women in the Writings of Mari Sandoz](#), ed. Renee M. Laegreid and Shannon D. Smith, University of Nebraska Press, 2019
- Review of *The Three Battles of Sand Creek: In Blood, in Court, and as the End of History* by Gregory F. Michno for [Nebraska History Winter 2018](#)
- "These Were the Sioux": Mari Sandoz's Portrayals of Gender in [Women in the Writings of Mari Sandoz](#), ed. Renee M. Laegreid and Shannon D. Smith, Mari Sandoz Heritage Society, 2016
- "New Perspectives on the Fetterman Fight" an essay for WyoHistory.org, April, 2014
- "Women and Dependents" in [A Companion to Custer and the Little Bighorn Campaign](#), edited by Brad D. Lookingbill, John Wiley & Sons, 2016
- Review of *Witness: A Hunkpaha historian's Strong-Heart Song of the Lakotas*, by Josephine Waggoner, edited by Emily Levine, [Nebraska History](#), Vol. 01, 2015
- "Mari Sandoz: Historian of the Plains," in [Women's Experiences on the North American Plains](#), edited by Renee Laegreid / Sandra Mathews-Lamb, Texas Tech University Press, 2011
- "The Rise of Western Women to Prominence in the 20th Century," in [The World of the American West](#), edited by Gordon Morris Bakken, Routledge Press, 2010
- Review of *American Indian Nations: Yesterday, Today, and Tomorrow* by Horse Capture, Champagne, and Jackson, eds., for [Montana The Magazine of Western History](#), Spring 2009
- "Give Me Eighty Men" [Women and the Myth of the Fetterman Fight](#), University of Nebraska Press, 2008 – winner of the 2009 best non-fiction book from Wyoming State Historical Society
- "George Armstrong Custer," in [Icons of the American West](#), edited by Gordon Morris Bakken, Greenwood Press, 2008
- Introduction to [My Army Life and the Fort Phil. Kearney Massacre with an Account of the Celebration of "Wyoming Opened"](#) by Frances C. Carrington, University of Nebraska Press, 2004
- "Give Me Eighty Men": Shattering the Myth of the Fetterman Massacre," [Montana The Magazine of Western History](#), Fall 2004
- Review of *Fanny Dunbar Corbusier: Recollections of Her Army Life, 1869-1908* edited by Patricia Y. Stallard for [Montana The Magazine of Western History](#), Fall 2004
- Review of *Twenty Thousand Roads: Women, Movement, and the West* by Virginia Scharff for [Montana The Magazine of Western History](#), Fall 2003

HIGHER EDUCATION RESEARCH PUBLICATIONS

- Book Blurb for [Social Works: How #HigherEd Uses #SocialMedia to Raise Money, Build Awareness, Recruit Students, and Get Results](#), edited by Michael Stoner, EDUniverse Media, 2013
- [The ECAR Study of Undergraduate Students and Information Technology, 2010](#), EDUCAUSE Center for Applied Research, November 2010
- [Powering Down: Green IT in Higher Education, Chapter 10 "Higher EDUCATION IT and the Coming Green Revolution"](#), EDUCAUSE Center for Applied Research, March 2010
- [The ECAR Study of Undergraduate Students and Information Technology, 2009](#), EDUCAUSE Center for Applied Research, September 2009



VOLUNTEER AND BOARD WORK



Mari Sandoz Heritage Society, Chadron, Nebraska, 2006-present

Board of Directors, President 2023-present

- Non-profit historical society with \$4+ million dollars in endowments in support of a historical center on the campus of Chadron State College

Willow Tree Festival, Gordon, Nebraska, 2021-present

Board of Directors

- Marketing, social media, and website for 40+ year-old regional 2-day festival

American Heritage Center at University of Wyoming, Laramie, Wyoming, 2023-present

Board of Advisors

- Major national archives of western history and museum on the university campus

Harry Jackson Institute, Cody, Wyoming, 2018-2023

Board of Directors

- Non-profit established to accept the conveyance of the Jackson family owned art and artifacts of the world-renowned artist and to protect and promote the art and history of Harry Jackson

Laramie Plains Civic Center Joint Powers Board, Laramie, Wyoming, 2018-20

Board of Directors

- Appointed by Albany County Commissioners to serve as governance for a city/county collaboratively managed civic center

Nebraska State Historical Society, Board of Trustees, Lincoln, Nebraska, 2009

Trustee, 3rd District – Won by statewide election

ACADEMIC GRANTS & AWARDS

- Winner of 2009 Wyoming State Historical Society Award for best non-fiction book
- 2006-2009 Faculty Development Grant for \$150,000 awarded for Oglala Lakota College from the Archibald Bush Foundation
- Selected for 2007 National Endowment for the Humanities Summer Seminar
- 2002-2003 Hazel V. Emley Graduate Fellowship, University of Nebraska-Lincoln
- 2002-2003 Regents Tuition Fellowship, University of Nebraska-Lincoln
- 2002-2003 Colonial Dames Fellowship, University of Nebraska-Lincoln
- 2002 College of Arts & Sciences Outstanding Graduate Teaching Assistant, University of Nebraska
- 2002 Nebraska State Historical Society Research Grant, Lincoln, Nebraska
- 2001 Dov Ospovat Award for outstanding graduate student paper in a research seminar
- 2001 Nebraska State Historical Society Research Grant, Lincoln, Nebraska
- 2001 University of Nebraska Research Council Grant “Women in Nebraska History Project” co-investigator
- 2000-2001 and 1999-2000 Research Grant-in-Aid, Center for Great Plains Studies, University of Nebraska-Lincoln
- 1999-2001 Graduate Teaching Fellowship, University of Nebraska-Lincoln



FILMS, PRESENTATIONS, & INTERVIEWS (with links!)

HUMANITIES FILMS/PRESENTATIONS/INTERVIEWS

- The Bozeman Trail: A Rush to Montana's Gold, 2019 – Historian
- Wyoming Chronicle Wyoming PBS, March 30, 2017 - Interview
- Introduction to “Reviving Civility in Politics, Is it Possible?” with Senator Al Simpson and Governor Mike Sullivan on Wyoming PBS
- “Do You Want Fries with that [Humanities] Degree?” Ignite Laramie 2013



SELECTED HISTORY PRESENTATIONS/BOOK SIGNINGS

- “The Fetterman Fight in National Context,” Jim Gatchell Memorial Museum ‘Wine About History’ Presentation, Buffalo, Wyoming, August 2019
- “Women and the Fetterman Fight,” Campbell County Historical Society, April 2019, Gillette, Wyoming
- Battle of the Hundred in the Hand 150th Anniversary, December 21, 2016, Fort Phil Kearny, Wyoming
- Fetterman Battlefield Tour, Presentation, and Book Signing, December 21, 2013, Fort Phil Kearny, Wyoming
- “Teaching the American West: The Importance of Region in the US History Survey,” Western History Association Annual Conference, October 2010
- “Sovereignty and Tribal College Education,” Oglala Lakota College Retreat, May 2006
- “Indigenous Research and Teaching Frameworks,” Oglala Lakota College Faculty Development Conference, April, 2006
- “Marking the Vicissitudes of Peril and Pleasure’: The Cooked Books of Army Wives,” Western History Association Annual Conference, October 2003, Fort Worth, Texas



- “The Importance of Native American History and a College Education,” Oglala Lakota College Radio Program, March 2003, KILI Radio, Porcupine, South Dakota
- “Absaroka, Home of the Crows,” Race and Ethnicity in the American West, November 2001, University of Nebraska-Lincoln, Guest Lecturer, Lincoln, Nebraska
- “A New Look at the Fetterman Massacre,” Corral of Westerners, Nov. 2001, Lincoln, Nebraska
- Mari Sandoz: Sioux Historian Ahead of Her Time,” 2001 Western Literature Association Annual Conference, October 2001, Omaha, Nebraska



HIGHER EDUCATION RESEARCH PRESENTATIONS

- Professional Development in an Era of Disruptive Innovation, Keynote, Association of Collegiate Computing Services of Virginia Annual Conference, March 2013
- Elevate Your Game: How to Propose, Design, and Deliver a Fantastic Conference Session, 2012 EDUCAUSE Annual Conference, Denver, CO, NOVEMBER 2013
- Navigating the Ed Tech Jungle, Keynote Panel, South Carolina Technical College System Teaching and Learning with Technology Conference, September 2012
- Elevate Your Game: Create a Five-Year Career Plan, 2012 EDUCAUSE Regional Conference season (4 conferences)
- Elevate Your Game: How to Create and Deliver a Fantastic Conference Session, 2012 EDUCAUSE Regional Conference season (4 conferences)
- “Who Are Today’s Students? A Closer Look at the ECAR Study of Undergraduate Students and Information Technology, 2010,” EDUCAUSE Learning Initiative Webinar, Nov., 2010
- “What Undergraduates Say About Technology: Results from the 2010 ECAR Student Study,” EDUCAUSE Annual Conference, Anaheim, CA, November, 2010
- “The ECAR 2009 Student Study,” EDUCAUSE Center for Applied Research Annual Symposium, December 2009
- “What Undergraduates Say About Technology: Results from the 2009 ECAR Student Study,” EDUCAUSE Annual Conference, Denver, CO, November, 2009

